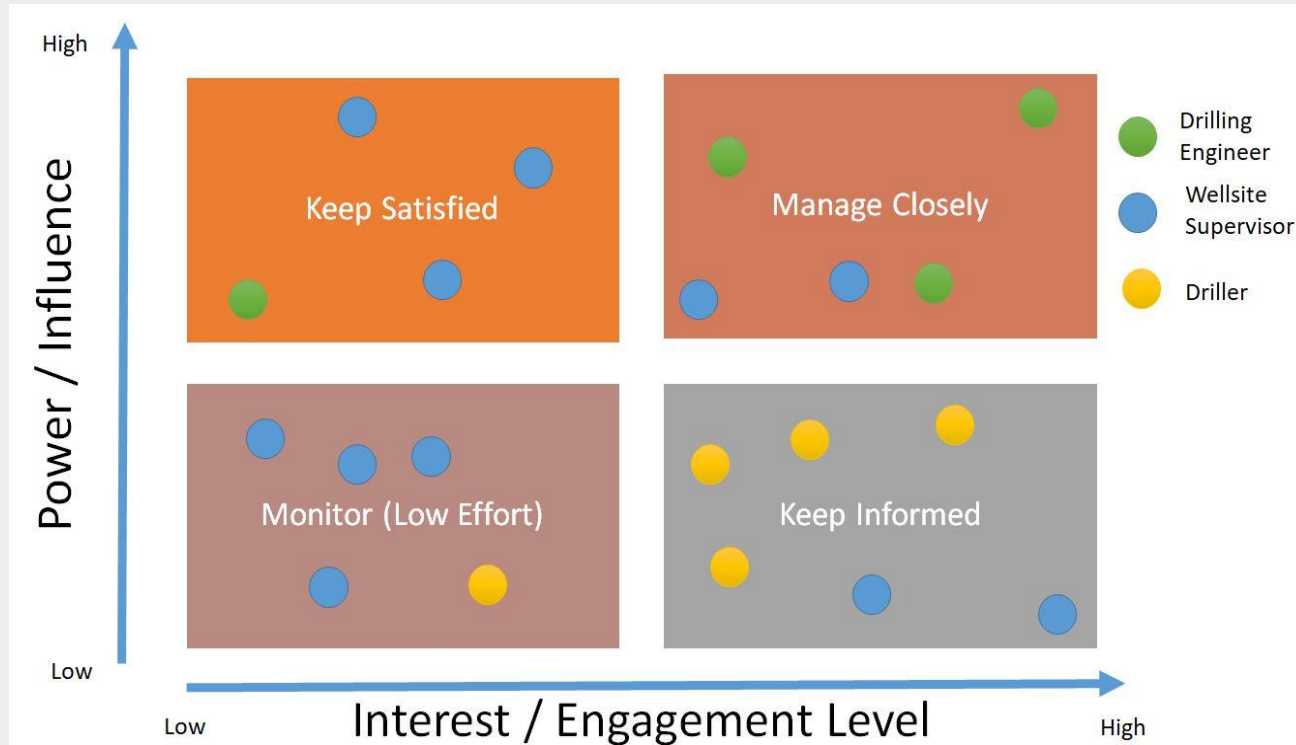


Stakeholder Management

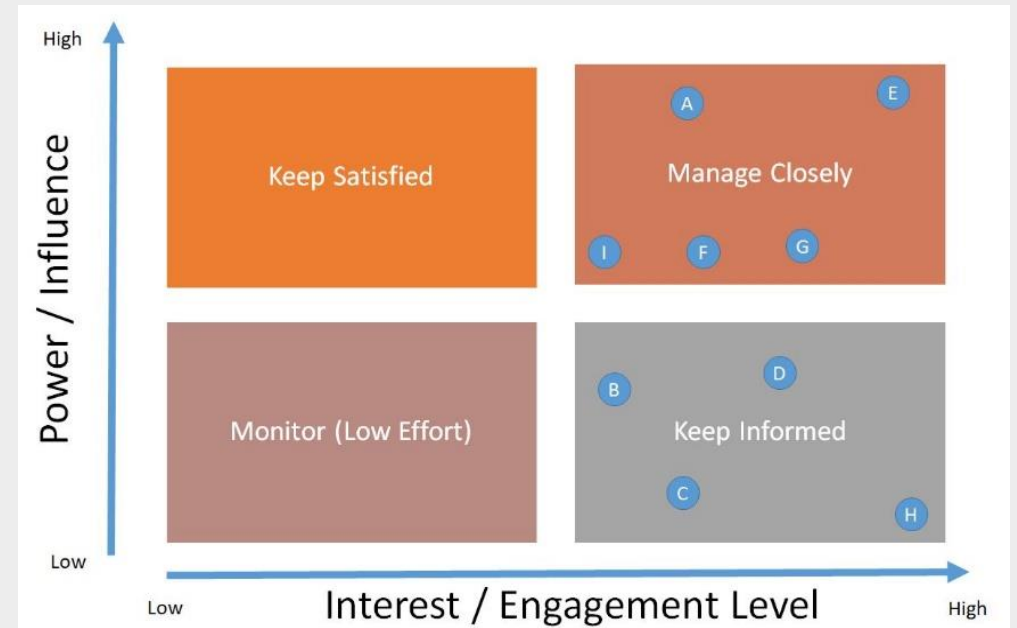
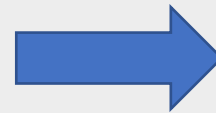
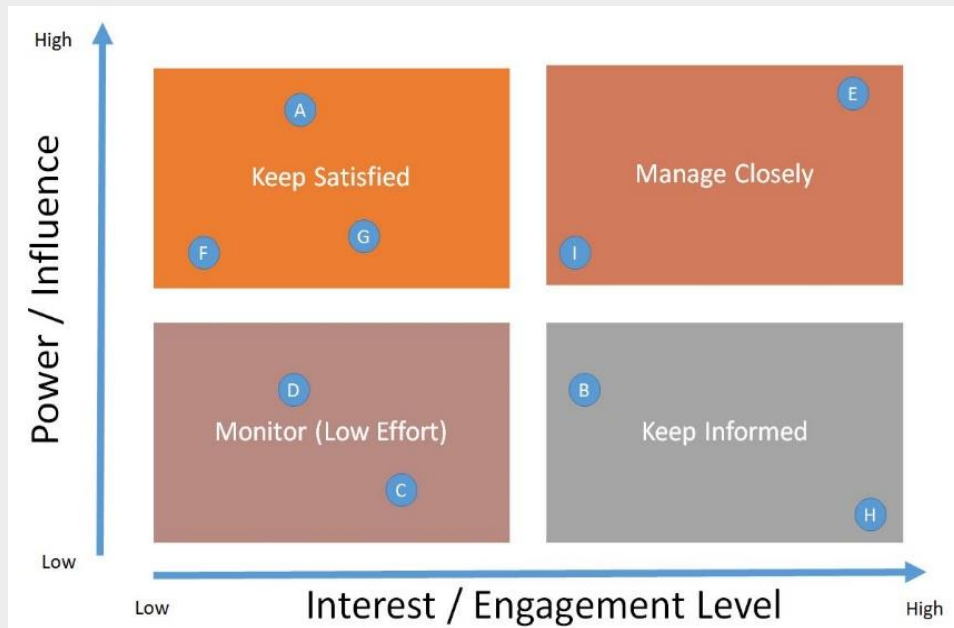


- Stakeholder mapping is key to change management
- Stakeholders need to be first identified so that communications and engagements can be made effective
- Without stakeholder mapping the change management plan is weak

Key Personnel Involved in Daily Operations



Goal



Move all the users to right side of the chart